

First Sentence: This is a general question that everyone can answer or a statement that pulls in the audience. Know your first line so you can quickly engage the crowd.

1

Hook

Connect to the Audience
Connect to the Look

Transition 1: Make a statement that connects the Hook to the Look

2

LOOK

Start walking through the primary passage about Jesus adding comments, illustrations, the Big Idea, and secondary scripture as you go.

- Comments
 - Context
 - Make the passage come alive by adding details and describing the scene
 - Common Human Experience to connect the audience to the passage
 - Highlight who Jesus is and how he interacts with people
- Illustration(s) to help the audience see and understand the Big Idea
- State the Big Idea
- Secondary Scripture to support the theology in the passage and the Big Idea

Finish the Passage

Transition 2: Make a statement or suggestion that the truth in the gospel narrative is relevant to the audience personally.

3

TOOK

Wrap up the talk by applying it to the audience.

- Restate the Big Idea and share why this should matter to the audience.
- Share what you would hope for the audience to know, to feel, to do
- Give vision and create curiosity...how Jesus can change their lives. "Imagine if..."
- Invitation to respond in or toward faith

Last Sentence: State/Restate the Big Idea and and Invitation

Memorize your 4 Key Sentences: 1st Sentence, Transition 1, Transition 2, Last Sentence