Strategic Plans

THE WHY, THE HOW, & THE WAY TO KEEP IT



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Introduction

A strategic plan is a clear, intentional plan for turning a **vision** into achievable results. It helps prioritize what matters, make informed decisions, and stay focused on the long-term direction.

Story Time



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Our Mission is the same.
Our Area Vision is different.

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Vision

Clear, challenging picture of the future of the ministry as you and your team believe it can be and must be (holy conviction). Vision serves as a bridge between the past and future.



1 **Energy & Cause**

2 **Holy Risk Taking**

3 **Legitimizes & Unites Leadership**

4 **Sustains Ministry**

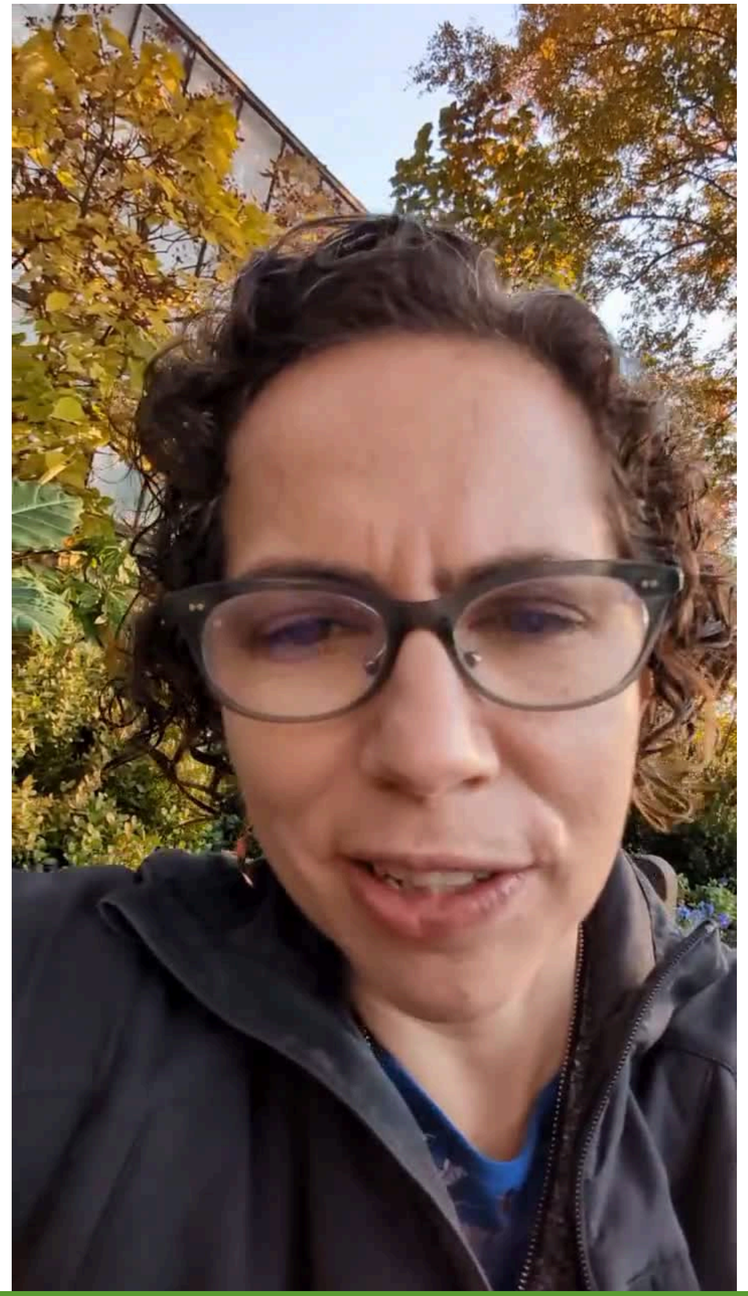
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Pause and Imagine.

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The Why

Clarity

Everyone can clearly articulate the vision.

Ownership

What people participate in, they will own..

Filter for Decisions

What do we say yes to and what do we say no too?



Accountability

Roles and timelines are attached to every goal.

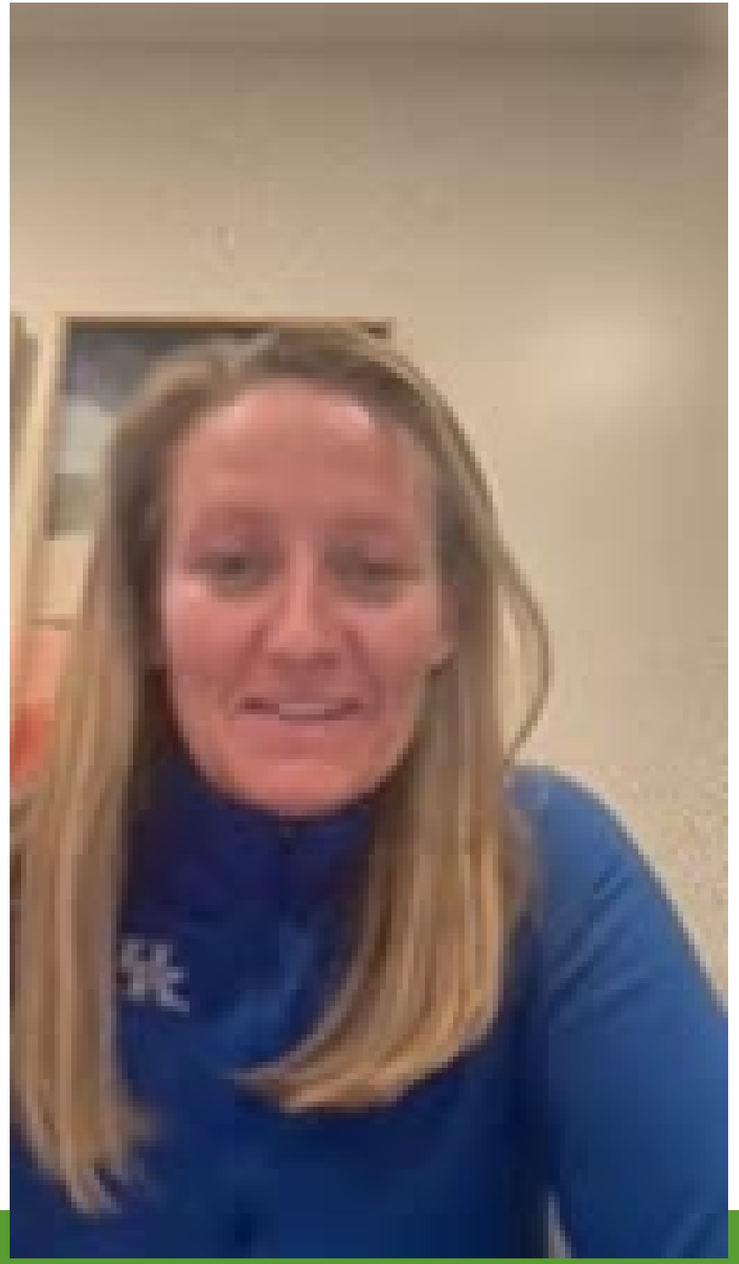
Protection

Best interest of the whole area.

Finances

Donors give to vision! Motivates sacrifical giving..

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The How



Prayer & Fasting plan leading up to the SP. Hear the Lord's Voice.



Invite. Who are stakeholders? Who needs to be in the room?



All goals are based off the vision.



Trust and work the process



Smart goals. Include RP & timeframe.

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The Way to Keep it.



- Print it. Keep it in front of you. Pray over it consistently.
- Roles assigned. Accountability. Time bound.
- Every Committee Meeting.
- Share, share, share.

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Next Steps



1. Take inventory.
2. Commit space for praying & dreaming.
3. Who can you invite into the process?
4. 1 Step this week to take forward.

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